

Auahaa Grant Applicant

Te Whakakitenga o Waikato Incorporated ("we" or "us" "Waikato-Tainui")

The Waikato-Tainui Auahaa Innovation Grant supports tribal members and marae to advance their whai rawa aspirations through innovation initiatives and startup costs. Grants are available up to a maximum of **\$10,000** per application.

Funding will be paid in accordance with our standard grant payment schedule. Please note that GST is not included in the grant amount.

Terms and Conditions

Applicant

- Must be a registered Waikato-Tainui tribal member and permanently residing in Aotearoa
- Must have a 50% or more controlling stake in the business
- Identification on file (Birth Certificate, Drivers Licence or Passport)
- Completed application form in full

Supporting Documents

- Start-up Costs & Financial Plan
- Business Plan
- Business Bank Verification (must contain bank logo, account name and number)
- Confirmation or conditional external funding if any.

Only **ONE** grant application is available per organisation.

Sole discretion to accept, withdraw or defer a grant application that does not meet criteria rests with us. Decisions are final and no correspondence will be entered into. Incomplete applications will be withdrawn after 60 days and a new application form needs to be completed.

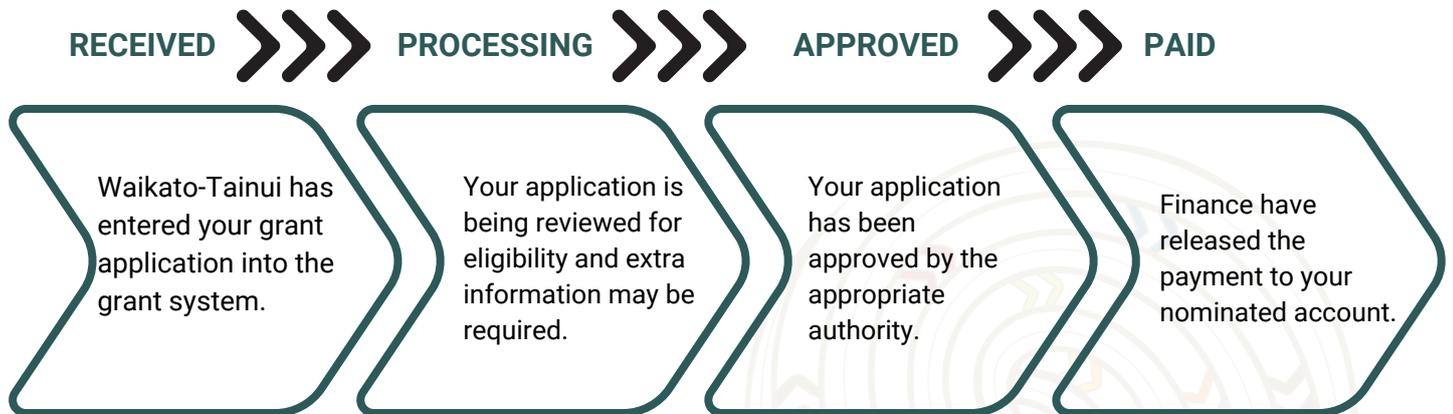
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Grant Process

These applications will be assessed as per our usual Auahaa Grant process. Most grant application payments take up to 8 weeks for processing, approval and payment. If approved payment is due on the **21st** of the month following approval.

**Example- If an application has been approved by Te Arataura in April, applicants will receive payment on the 21st of May*



Other statuses you may see are:

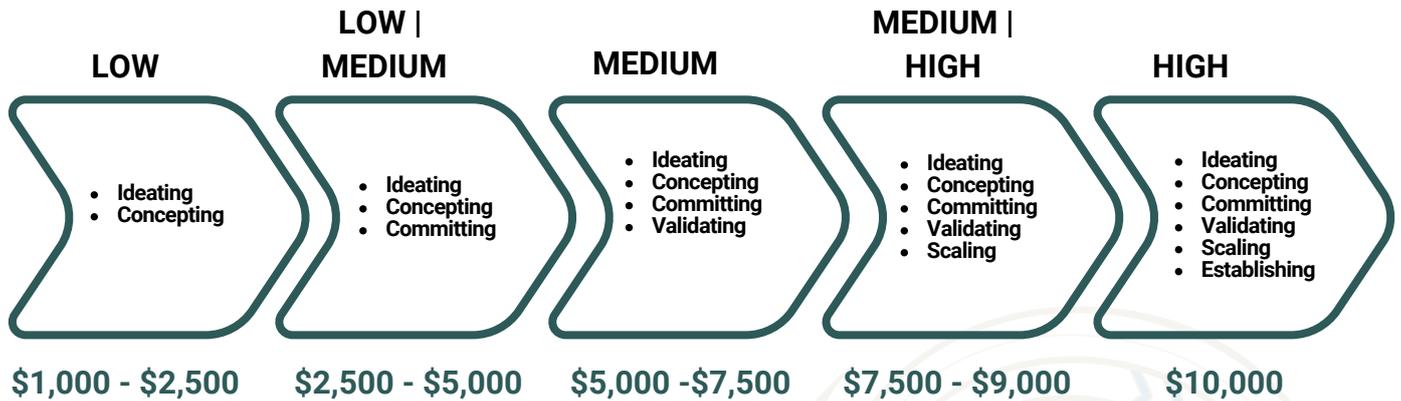
WITHDRAWN - The application does not meet criteria or is a duplicate application.

DEFERRED - The application requires more information or has been deferred until a later date, in which case the approval process will take longer than 8 weeks.

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Auahaa Grant Funding Tiers



Ideating

The team formally commits to pursuing the startup, often forming a legal entity and aligning around shared roles, values, and goals. This is the transition from a loose idea to an early-stage venture with intent to build and launch.

Concepting

At this stage, the startup begins shaping the chosen idea into a clearer concept or product. This includes drafting business models, defining value propositions, and developing prototypes or mockups to represent the solution.

Committing

The team formally commits to pursuing the startup, often forming a legal entity and aligning around shared roles, values, and goals. This is the transition from a loose idea to an early-stage venture with intent to build and launch.

Validating

This stage is focused on testing the product or service with real users to validate assumptions, product-market fit, and demand. The goal is to reduce uncertainty by learning from the market as quickly and cheaply as possible.

Scaling

Once product-market fit is confirmed, the startup begins growing its user base, team, and revenue. This stage requires systems and processes to support rapid expansion and a scalable business model.

Establishing

The startup evolves into a more mature business, focused on stability, profitability, and long-term sustainability. This includes building a strong brand, solidifying market position, and developing internal culture and governance

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Privacy Statement

Your personal information is being collected so that we can consider your application, check it against the criteria, operate and administer the Auahaa Grant programme, and for other purposes set out in this application form. We will also use your personal information that you provide to us to update your information on the tribal register.

Please fill in ALL areas of this form where your personal information is requested. If the information you voluntarily provide is not accurate or complete, we may not be able to facilitate your enrolment until such information is provided. In agreeing to the terms and conditions on this application form and submitting it to us, you authorise the release of, and use of, your personal information to and by our kaimahi for all the purposes set out in this application form. Your personal information and grant details may also be used and published by us for publicity and promotional purposes and successful applicants may also be contacted for evaluation and review.

We may also use the aggregated and anonymised data collected from your personal information to assist us with several purposes aimed at improving the services we provide by:

- Analysing trends and patterns to improve the quality and effectiveness of our programmes and services.
- Assessing the needs of our tribal members and outcomes to inform decision-making and resource allocation.
- Reporting to stakeholders and funders (if applicable), about the impact of our services while protecting individual privacy.
- Supporting research and evaluating new initiatives designed to benefit tribal members.
- Informing and shaping our organisational strategy to better service our tribal members.

Your personal information may be stored or processed by our cloud service providers, including Salesforce, in locations outside New Zealand. These locations may have privacy protections that are different from New Zealand law.

We take all reasonable steps to ensure that your personal information is safeguarded against loss, unauthorised access/disclosure or modification, and misuse in accordance with the Privacy Act. Your personal information will be collected and held by Te Whakakitenga o Waikato Incorporated, 6 Bryce Street, Hamilton in accordance with the Privacy Act. If you wish to gain access to or request correction of your personal information, please contact our privacy officer via email at privacy@tainui.co.nz or at our offices at 2-4 Bryce Street, Hamilton

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Applicant details

Tribal Registration Number

Full Name

Date of Birth

Email

Phone number

Physical Address

Street Number & Name

Suburb

RD

Town/City

Postcode

Country

Aotearoa

Postal Address

Is your Postal address the same as your physical Address?

Yes No (please fill out the below section)

Street Number & Name

Suburb

RD

Town/City

Postcode

Country

Bank Confirmation - (Must be a Marae | Organisation | Trust account)

Bank Confirmation - must contain bank logo, name of the account holder and account number.

Attached On file

Bank Account Name

Bank Account Number

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Your business information

Business name

Business structure Sole trader/Individual Limited Liability Company
 Partnership/Trust

GST Number (if applicable) - -

NZBN

Industry

Requested Funds

Please share a detailed outline of the expenses for which you are requesting funding.

Amount Requested

Start-up Costs and Financial Plan

Your financial plan helps determine how much funding you need, how you'll use it and how much you plan to generate revenue and profits.

Attached

External Funding

Please provide information and evidence on any external funding already sought or confirmed.

Attached No external funding has been sought

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Application overview

Please provide an overview of your application, and how this grant will support your whai rawa aspirations.

Business Plan

Your business plan should have information about your business, this should also include the direction and strategy of your business.

Attached

Related Support

These are the areas outlined below where our Whanake Team may be able to offer you assistance.

Professional Advice

- Finance
- Marketing
- Health and Safety
- Legal
- Other Professional Advice

Outline of Other Professional Advice you are seeking that is not mentioned above.

Business Tools

- Business print Collateral
- Subscription to Xero
- Co-working space
- Other Business Tools

Outline of Other Business Tools you are seeking that is not mentioned above.

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Declaration

I have read and understood the Privacy Statement above and I agree to supply my personal information for the purposes I have selected on this form.

Full Name

Authorised Signature

Date

